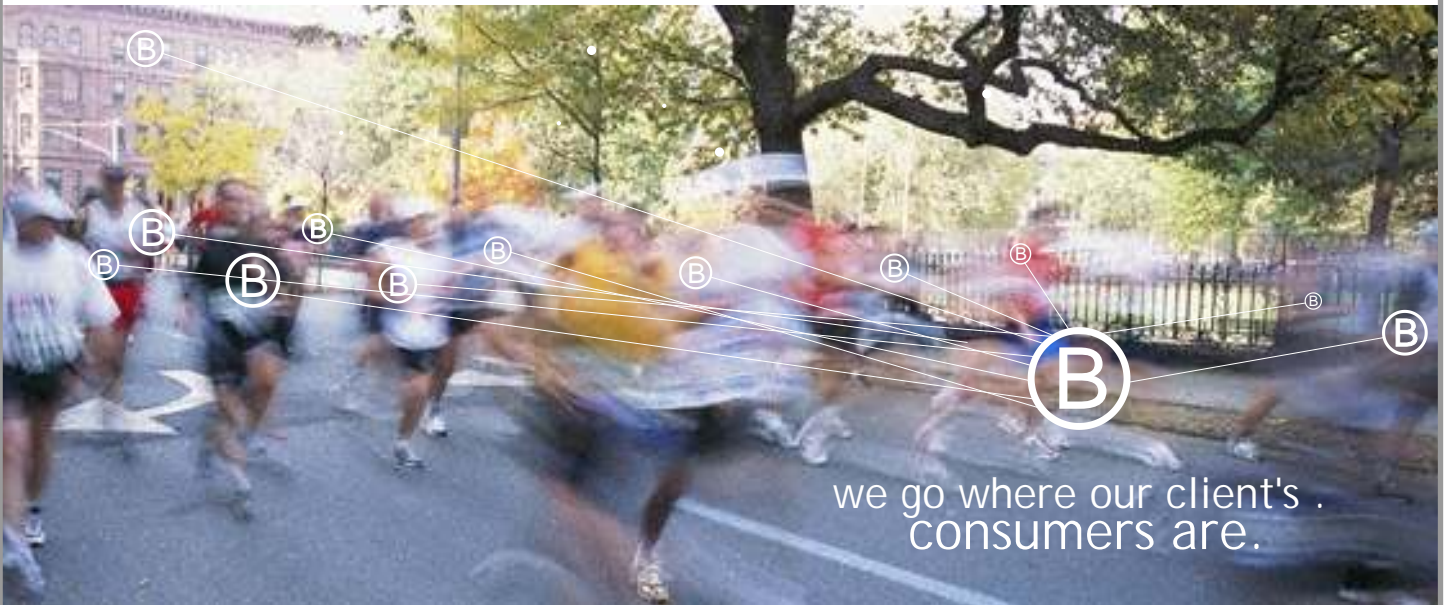


CPWB



we go where our client's
consumers are.

connecting
people
with
brands

FelixX
CONNECTION

CPWB



We develop and execute grassroot marketing solutions that bring our client's brand to life in the streets! We are an idea shop that executes full service or ala carte!

Grassroot Consulting/Ideation
Need to extend your brand on a grassroot level? Look no further... our experienced consultants will develop a unique, grassroot marketing solution that is sure to build relationships with consumers, create buzz, sell more product, and reinforce loyalty!

Whether you need to build a campaign from scratch, or enhance an existing campaign, our consulting group is ready for the challenge.

Our solutions usually align with events such as sports, concerts, nightclubs, restaurants, vacation spots, gas stations, malls, metro cities/urban...you get the idea...

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Street Teams

Our Street Teams inject themselves in the local market and execute promotions. They turn heads, create buzz, and most importantly... activate consumers.

We ensure each street marketer is fully trained and completely understands our client's brand.

Our recruiting process is extremely effective in ensuring we find the right match for our clients.

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Events

We identify and secure promotion rights of existing events, aligned with our clients target audience.

We develop unique ideas for on site promotions at events.

Hire our Street Teams to staff your event.

We also build events from scratch.

Sponsorship

We identify and secure events that align with our client's goals.

Combining our sponsorship capability, with unique billboards and street teams provides our clients with the unique ability to extend their sponsorship and get closer to consumers!

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EVENTS

Puyallup Fair
Sept. 7-23

Northwest
Folk Life
Festival
May 25-28
Seattle

Festival De
5 De Mayo
City of Kent

Festival De
5 De Mayo
Seattle

The Evergreen
State Fair
Monroe

Fiestas Patrias

PRINT/POS

Kiosk
Poster Stand
Counter Top
Brochure Pocket
Post Cards
Posters
Displays
Promotional Products
Hats
Shirts
Calling cards
Calendars
Tickets
Merchandising
Inserts

MEDIA

El Mundo
Tú Decides
Carsandcarros.com
Latin Entertainment
Bambaleo
Negocios
InfoPaginasAmarillas
Hispanic Directory
Mini Directorio
Directorio Comercial
Clasificados WA
Seattlecarros.com
The Autobook
Entre Gol y Gol
Techno Hispano

1.5 million | 450 locations

we go where our client's consumers are.